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ESKADENIA

Swedish expansion and CSR initiatives drive Jordan's world-class software house

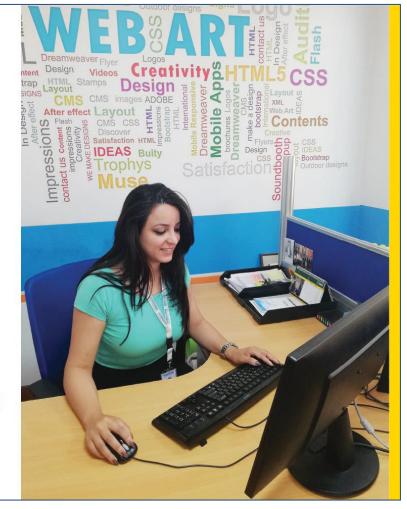
ESKADENIA is taking charge, leading industry efforts to give back to the Jordanian community through the pursuit of CSR initiatives and encouraging female employment.

ESKADENIA opened its first software company in Amman in 2000 and has now grown into a regional market leader. ESKADENIA affirms that the company's achievement is built on its innovative people and their commitment to quality. ESKADENIA focuses in particular on pushing more women into Computer Sciences through an attractive working environment at ESKADENIA; for the benefit of the company, women in IT and Jordan. ESKADENIA has also launched a nation-wide CSR initiative in the form of a non-profit Portal that links voluntary opportunities all over Jordan such as teaching less fortunate children music. The long planned campaign aims to build 100 music chambers at the governmental schools all over Jordan. The successful expansion of the company is a result of creating a wide range of innovative "IP" products and smart applications, which has constituted 85% of software sales exported to the global market. ESKADENIA employs over 200 software talents globally and now has an entity in Stockholm to pursue opportunities of expansion in Sweden. The company is working on several selected software products from its long portfolio to adapt them to the Swedish market including employment of talented Software developments in Sweden.

Overall, ESKADENIA Software is active in the design, development, and coding of a wide range of software products and applications in the Telecommunications sector. Over time the company's engagement has also expanded into the Enterprise, Insurance, Education, Healthcare, Security and Internet application areas.

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